



American Staffing Association

staffing facts

jobs

We're the jobs people. Staffing companies match millions of people to millions of jobs.

- 2.9 million people per day are employed by staffing companies.
- 12 million temporary and contract employees are hired by U.S. staffing firms over the course of a year.
- 79% of staffing employees work full time, virtually the same as the rest of the work force.

flexibility

The staffing industry offers flexibility to both employees and companies. People can choose when, where, and how they want to work. Companies can get the skills they need to keep fully staffed during busy times.

- 66% of staffing employees say flexible work time is important to them.
- 64% of staffing employees report that their work gives them the scheduling flexibility and the time for family that they desire.
- 90% of client businesses say staffing companies give them flexibility to keep fully staffed during busy times.

bridge

Temporary and contract work provides a bridge to permanent employment. People can try out a prospective employer and showcase their skills for a permanent job.

- 88% of staffing employees say that temporary or contract work made them more employable.
- 77% of staffing employees say it's a good way to obtain a permanent job.
- 80% of staffing clients say staffing firms offer a good way to find people who can become permanent employees.

choice

Many people choose temporary and contract work as an employment option. They can select their work schedules and choose among a variety of diverse and challenging assignments.

- 67% of staffing employees say choice of assignments was an important factor in their job decision.
- 23% of staffing employees have little or no interest in a permanent job—they prefer the

alternative arrangement over traditional employment.

- 33% of staffing employees say they work for a staffing company because they like the diversity and challenge of different jobs.

training

The staffing industry provides free training for millions of temporary and contract employees to help meet today's demand for skilled workers.

- 90% of staffing companies provide free training to their temporary and contract employees.
- 65% of staffing employees say they developed new or improved work skills through their assignments.
- 40% of staffing employees say they choose temporary or contract work as a way to obtain employment experience or job training.

Sources: American Staffing Association, U.S. Bureau of Labor Statistics

For more information, contact ASA at 703-253-2020 or at americanstaffing.net.